

US/AZ Government

Unit 3-Mass Media

Watch the Mass Media video and answer the following questions using specific examples from the reading.

Media Institution:

1. Discuss the main function of the media in politics as explained in the video.
2. How has the landscape of print media changed over the years according to the video?
3. Explain the role of broadcast media in providing political information based on the content of the video.
4. Describe the impact of the Internet on politics and the advantages it offers, as mentioned in the video.
5. Why is it important to consider the consumers of news as a factor influencing media, according to the video?