

## US/AZ Government

### Unit 3-Mass Media

Read the Mass Media reading and answer the following questions using specific examples from the reading.

Mass Media and Politics:

1. How does the text define "mass media" and what is its main function according to the passage?
2. Describe the significance of television, radio, print, and the internet as types of mass media in the U.S. today based on the information provided in the text.
3. In what ways does the media influence the public's attention on certain issues and how do they impact electoral politics as discussed in the text?
4. Explain the role of media events, press releases, and leaks in the relationship between the government and the media highlighted in the passage.
5. Why is it important for government officials to have an effective relationship with the media, and how does the text describe the dynamic between the executive, legislative, and judicial branches with the mass media?