

US/AZ Government

Unit 3- Parties and Voting PSA

A Public Service Announcement is a way to inform the public about a single issue. Your task is to create a 30 second PSA on political parties and voting. You will first create a storyboard of your announcement.

The announcement should inform people the ease of joining a political party, registering to vote and on the value/importance of voting. Once you have my approval you may begin filming.

Things that will help create a great PSA:

1. Catches the viewer's attention: something that hooks a viewer into wanting to watch more
2. Explain how easy it is to join a political party and how easy it is to register to vote. (servcearizona.com)
3. Explain why it is important to vote. What can it do for you?
4. Your conclusion should explain exactly why voting is worth considering. What do you want the viewers to do?