

US/AZ Government

Unit 3-Voting

Watch the How Voters Decide video and answer the following questions using specific examples from the video.

How Voters Decide

1. Explain the concept of party loyalty and its significance in predicting voter behavior.
2. How do candidate characteristics influence voter decisions? Provide examples to support your answer.
3. Discuss the two types of issue voting mentioned in the video (retrospective and prospective) and how they impact voters' decisions.
4. According to the video, what are spatial and valence issues in politics? How do these issues influence voters' choices?
5. Reflect on the factors discussed in the video (party loyalty, candidate characteristics, and issues) and explain how they interact with each other in shaping voting decisions.