

Vocabulary

For each term provide an identification or definition, an approximate date, and -most important- a concise explanation of its significance in the context of the unit.

Public opinion

Salient issues

Socialization

Generation Gap

Gender Gap

Mass Media

Libel

Slander

Political Organizations

Political Parties

Majority

Nominee

Nomination

Primary election

Caucus

Closed Primaries

Open Primaries

General Election

Convention

Presidential Primaries

Delegates

Platform

Third Party

Ideological Party

Single-issue Party

Mandate

Incumbent

Focus group

Political Action Committees (PAC)

Federal Election Commission

Electoral College

Swing States

Interest Group

Free-riders

Lobbyist

Grass-roots lobbying